

COUNTY EXECUTIVE'S 2007 BUDGET

DEPT: MILWAUKEE COUNTY FUND FOR THE ARTS

UNIT NO. 1974
FUND: General - 0001

OPERATING AUTHORITY & PURPOSE

Pursuant to the provisions of Section 59.17 and 59.51(2) of the Wisconsin Statutes, the County Board may represent the County and have the

management of the business and concerns of the County in all cases where no other provision is made.

BUDGET SUMMARY			
	2005 <u>Actual</u>	2006 <u>Budget</u>	2007 <u>Budget</u>
Milwaukee County Fund for the Arts	\$ 352,688	\$ 377,688	\$ 358,804

MISSION

The Milwaukee County Fund for the Arts, through the Milwaukee County Cultural Artistic and Musical Programming Advisory Council (CAMPAC), allocates County property tax dollars to support and encourage cultural and artistic activities which have an important impact on the economic well-being and quality of life of the community.

On October 2, 1986, the County Board adopted resolutions (File Nos. 84-466 and 86-463) which specified that a non-departmental account be established for cultural programming to be administered by the County Board, with certain guidelines and criteria for awarding County arts funds. In addition, CAMPAC was created to advise the County Board, through the Committee on Parks, Recreation and Culture, with regard to the cultural, artistic and musical programming and endowment/grant components of County arts funding.

On November 9, 1989, the County Board adopted a resolution (File No. 88-631(a)(a)) that authorized and directed the Director of Parks, Recreation and Culture to have administrative authority and responsibility for all County cultural programs previously administered by the County Board. To effectuate this authority, the appropriation for County arts funding was transferred from the non-departmental account, Milwaukee County Fund for the Arts (Org. Unit 1974), to the Parks Department (Org. Unit 9000) operating budget.

The 1991 adopted budget re-established a non-departmental appropriation for County arts funding (Org. 1974). The administrative authority, appropriation request and responsibility for County cultural programs, however, remained with the Parks Department.

On January 17, 1991, the County Board adopted a resolution (File No. 91-18(a)(a)) that authorized and awarded matching grants funds, rental subsidies and Artistic Development Program allocations to eligible organizations and individuals. The Board also authorized the Director of Parks, Recreation and Culture to prepare contractual agreements with specific agencies for community cultural events and to enter into an agreement with the Greater Milwaukee Foundation to administer Milwaukee County's performing and visual arts fund. Allocations of the cultural arts funds are recommended by CAMPAC.

In 2004, the adopted tax levy funding to CAMPAC was \$371,250. An additional one-time grant of \$25,000 was provided to CAMPAC that had been held at the Greater Milwaukee Foundation. In 2005, the adopted tax levy funding was \$352,688. An additional one-time allocation was given to CAMPAC from Parks from previously unspent Concerts in the Parks programming money.

CAMPAC funding is allocated among three program areas: Community Cultural Events, Matching Grants, and Administration.

I. COMMUNITY CULTURAL EVENTS

There are three separate components of this funding category:

Parks Programming

This program provides a wide variety of performances in County Parks at no cost to the public. Expenses include performance fees, marketing and technical support.

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Programming for underserved populations

This program supports arts organizations whose programming is targeted to serve minority and underserved communities, which was the intent of the program at the time it was created.

Milwaukee County High School Theatre Festival

This program was revived in 1995 at the request of the County Board of Supervisors. It is administered by the UWM Peck School of the Arts, whose staff

expends much time in its administration, coordination and implementation. The UWM Peck School of the Arts matches the financial commitment of the County with in-kind resources devoted to the project. It serves a broad mix of high school students both inside and outside of Milwaukee County.

Community Cultural Events Program		
Agency	2005 Actual	2006 Actual
Latino Arts, Inc. (Friends of the Hispanic Community)	\$ 5,069	\$ 6,845
City Ballet	4,731	3,423
Ko-Thi Dance Company	4,732	2,054
Milwaukee Public Theater	3,716	5,476
Walker's Point Center	3,379	3,423
Milwaukee High School Theater Festival	4,000	2,500
Parks Programming*	25,000	50,000
Total	\$ 50,627	\$ 73,721

* The 2005 and 2006 allocations were for programming at Washington and Humboldt Parks.

II. MATCHING GRANTS

The Matching Grants program, which served 35 organizations in 2006, continues to be the highest funding priority. This program allows the County to offer a broad variety of artistic experiences to its

residents while providing base support to small and large organizations. Support from this program goes to arts organizations with total budgets exceeding \$46.5 million.

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Matching Grants Program		
<u>Expenditures</u>	2005 <u>Grants</u>	2006 <u>Grants</u>
Milwaukee Symphony Orchestra	\$ 57,545	\$ 52,085
Milwaukee Repertory Theater	35,781	32,285
Milwaukee Ballet	21,041	18,341
Florentine Opera Company	16,107	15,235
First Stage Milwaukee	14,727	13,679
Skylight Opera Theatre	14,219	12,946
Milwaukee Shakespeare Co	8,062	8,414
Milwaukee Youth Symphony	8,025	7,626
Ko-Thi Dance Company	7,394	6,952
Milwaukee Chamber Theatre	8,118	6,877
Next Act Theater	7,071	6,726
Danceworks	6,606	6,305
Latino Arts (Friends of Hispanic Community)	6,729	6,223
Modjeska Youth Theatre Company	6,249	5,865
Present Music	5,915	5,857
Milwaukee Public Theatre	5,611	5,736
Bel Canto Chorus	0	5,545
Woodland Pattern	6,200	5,184
Festival City Symphony	0	5,004
Milwaukee Children's Choir	5,287	4,803
Renaissance Theatreworks	4,560	4,747
Walker's Point Theater for the Arts	5,099	4,161
Early Music Now	4,018	4,128
City Ballet	3,964	4,116
In Tandem Theatre	4,229	3,970
African American Children's Theatre	4,539	3,959
Wild Space Dance Company	3,976	3,715
Boulevard Ensemble	4,004	3,501
Hansberry Sands Theatre Company	0	3,317
Civic Music Association	3,117	2,902
Master Singers of Milwaukee	1,879	2,658
Milwaukee Dance Theatre	2,867	2,599
Dancecircus	3,434	2,106
Concord Chamber Orchestra	1,059	1,009
Milwaukee Coral Artists	940	977
TOTAL	\$ 288,372	\$ 279,553

III. Administrative Services

Due to changes in its staffing, the Milwaukee Foundation decided not to continue to provide Administrative Services for the 2006 program. CAMPAC solicited proposals for a new Administrator and recommended that Sarah Schwab, a sole proprietor with arts administration experience, be selected as the new Administrator. This recommendation was approved by the County Board in May of 2006.

<u>Expenditures</u>	2006 <u>Actual</u>	2007 <u>Allocated</u>
Greater Milwaukee Foundation	\$ 24,413	
Sarah Schwab		\$ 14,500

BUDGET HIGHLIGHTS

- The 2007 County contribution to CAMPAC is \$358,804, a 5% decrease from the 2006 level.